

## October Newsletter

Welcome to the October edition of Evolving Practice news.

### We've changed our look



You will have noticed some changes to **Evolving Practice** recently, some cosmetic and others functional. The colour scheme has changed from red, orange and green to shades of purple and pink. Using dark purple instead of bright green has improved the legibility of headings and other text on the site. The new colours also match more closely the branding of the Scottish Health Council which administers the service.

> [Have a look today at www.evolvingpractice.org](http://www.evolvingpractice.org)

### Your feedback – we heard you!



We have gathered feedback from users of the site via surveys and in person at events and meetings. Thanks for all your comments.

It was clear that users did not like the posting of comments about case studies. Several respondents expressed concern that rating the usefulness of a case study could be mistaken for grading the quality of the project itself, and this was a barrier to some people submitting case studies. We have removed this feature.

However, we have retained the ability to get in touch with the authors of case studies for more information. Users of the site from across Scotland have contacted colleagues in other areas to find out more, and have found this feature helpful.

### Featured case study



#### Improving access to the Patient Relations Service in Fife for the deaf community

NHS Fife asked deaf people how they would prefer to give feedback on health services. A mobile phone is now stored in a central location and is used by the deaf community for texting comments and suggestions.

> [view this case study at www.evolvingpractice.org/case-studies/view-casestudy?resid=1038](http://www.evolvingpractice.org/case-studies/view-casestudy?resid=1038)

### Featured case study



#### PUFF Project - working with young people to develop a Smoke-Free Home campaign for Shetland

A youth forum in Shetland helped to develop a series of appealing characters which could educate young people about the dangers of smoking.

> [view this case study at www.evolvingpractice.org/case-studies/view-casestudy?resid=1057](http://www.evolvingpractice.org/case-studies/view-casestudy?resid=1057)

## How do I...?

### ... find out what to include in my case study?

We have written Guidelines which describe each section of the case study form and what we are looking for. It also gives you an idea of the word count in each section. You can copy and paste from any existing documents, such as newsletters or reports but please bear in mind that some information may be omitted from the end if it runs over the word count.

The Guidelines are available as a download in PDF format from the website – look in the "About Us" section.

> [For help with specific queries, email support@evolvingpractice.org](mailto:support@evolvingpractice.org)

